MILWAUKEE					
HAWAII					

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STRONG MARKETS					
- MENTHOL CATEGORY SDI IS 100+					
- BASIC MENTHOL SDI IS GREATER THAN CATEGORY MENTHOL SDI					
- OFFER 2 MONTHS OF B2G1F AND 1 MONTH OF INCENTIVE					
RALEIGH/DURHAM					
CHARLOTTE					
COLUMBIA					
ATLANTA					
BIRMINGHAM					
SAVANNAH					
PENSACOLA					
PITTSBURGH					
CLEVELAND					
SAGINAW					
DETROIT					
GRAND RAPIDS					
TOLEDO					
WEAK MARKETS					
- MENTHOL CATEGORY SDI IS 100+					
- GAP BETWEEN MENTHOL CATEGORY SDI AND BASIC MENTHOL SDI IS GREATER THAN 2					
- OFFER B1G1F/B2G1F/INCENTIVE					
HARTFORD					
SYRACUSE					
NEW YORK					
PHILADELPHIA					
HARRISBURG					
BALTIMORE					
WASHINGTON					
RICHMOND					
JACKSONVILLE					
ST LOUIS					
MEMPHIS					
JACKSON					
NEW ORLEANS					
LAKE CHARLES					
CHICAGO					
PEORIA					

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